

Spouse-ly Vendor Guide

Coupon Setup Guide for Vendors

Coupon Types Vendors Can Use

When you create a coupon in your dashboard, you will see two options:

- Percentage Discount – Example: 10% off. This applies to each product in the cart.
- Fixed Product Discount – Example: \$5 off. This applies per item in the cart. If a customer buys 3 items, they will get \$15 off total (3 × \$5).

Coupon Type Vendors Cannot Create

Fixed Cart Discount – Example: \$20 off the entire order. By default, vendors do not have access to this option. Only the admin team can create these. Reason: It can cause issues when multiple vendors are in the same order.

Common Mistake

If you want to give a customer \$20 total off their order, do not use 'Fixed Product Discount' for \$20. That will take \$20 off each product in the cart (e.g., 3 items = \$60 off).

What to Do Instead

If you want a cart-wide discount (e.g., \$20 off the whole order), please contact the admin team. We will create a Fixed Cart Discount coupon for you and restrict it to only your products.

Quick Reference

- % off all products Vendor creates 'Percentage Discount.'
- \$ off per item Vendor creates 'Fixed Product Discount.'
- \$ off total order Ask Admin to create 'Fixed Cart Discount.'

Example Scenarios

- You want to give 10% off everything Create 'Percentage Discount.'
- You want to give \$5 off each mug Create 'Fixed Product Discount.'
- You want to give a customer a \$20 store credit off their total purchase Contact Admin for a 'Fixed Cart Discount.'

Vendor Action Item

When in doubt reach out before creating a coupon. This avoids accidental over-discounting and keeps promotions working smoothly.