CREATING COUPONS AND DISCOUNTS
ON SPOUSE-LY PRODUCT LISTINGS

OPTION 1: CREATE ADDITIONAL LISTING VARIATIONS WITH BUILT IN DISCOUNTS

Print Version

BOGO 50% Hardcover ⬍   CLEAR

Usually $58. BOGO 50% Off.
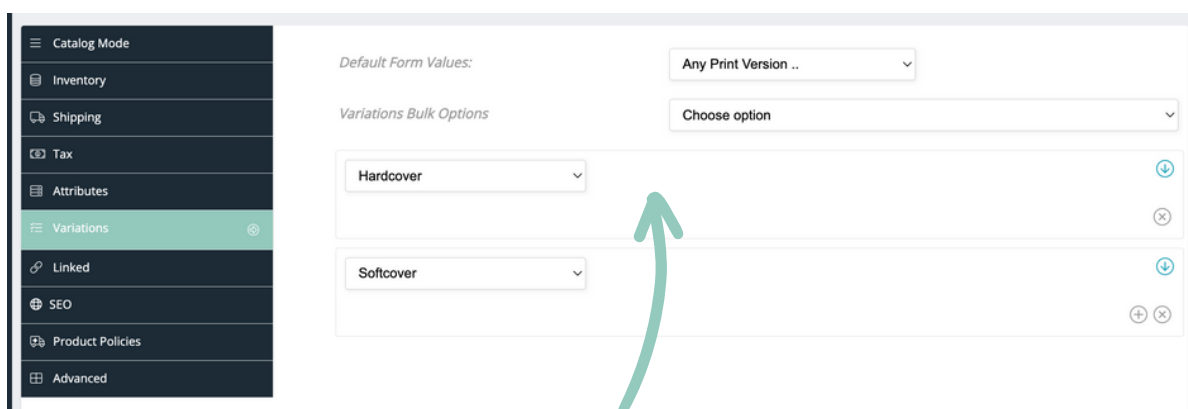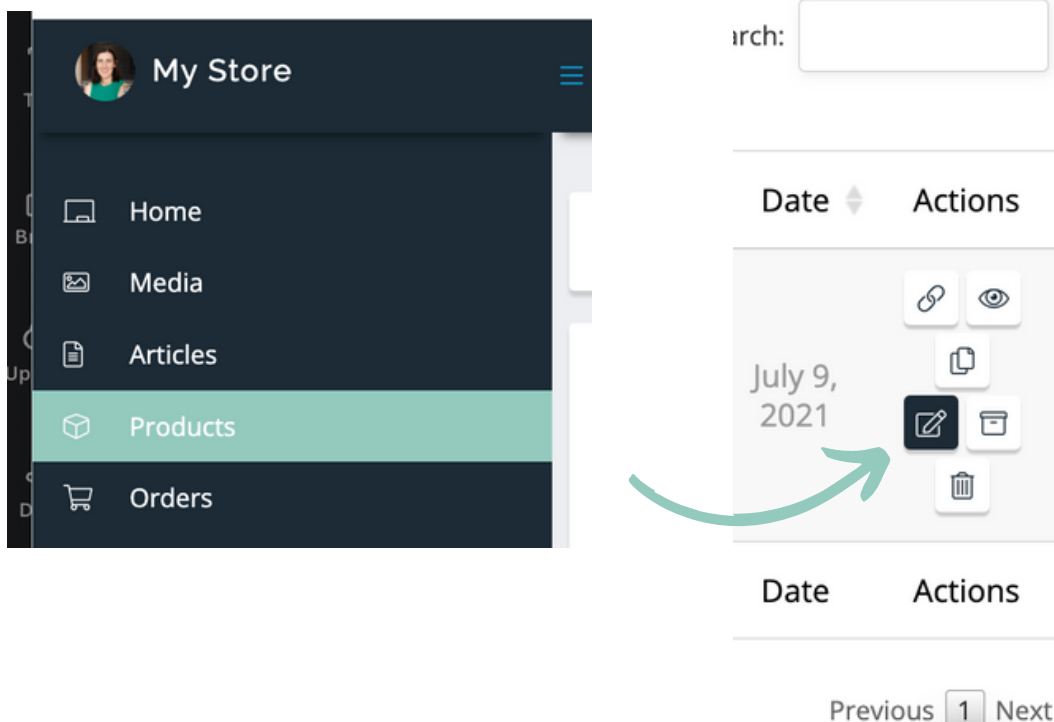
$43.50

1   +   **Add to cart**
     -

STEP 1: HEAD TO PRODUCTS FROM YOUR DASHBOARD, CHOOSE YOUR PRODUCT LISTING, CLICK EDIT, THEN SCROLL DOWN TO THE BOTTOM OPTIONS

The titles for yours will likely look different depending on what product you sell.

STEP 2: CLICK THE ATTRIBUTES SECTION AND CREATE NEW ATTRIBUTE VALUES TO MATCH FOR THE LISTING YOU WANT DISCOUNT OPTIONS FOR
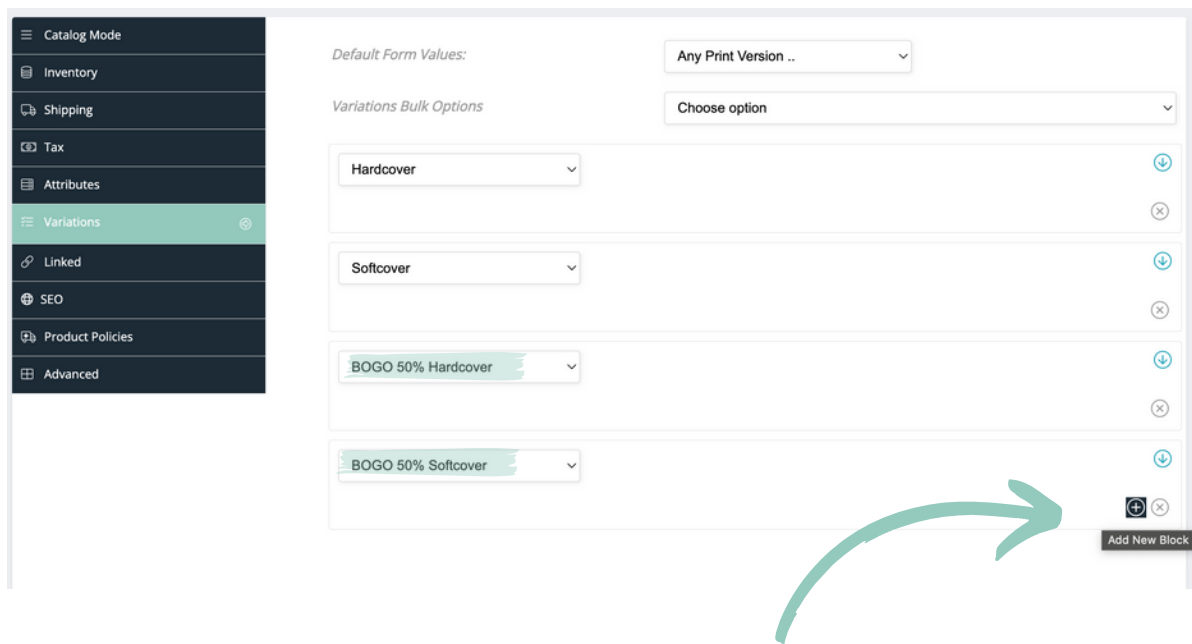

For this example we're doing a
"Buy One Get One 50% Off"

Labeling for both the Hardcover book and Softcover

You'll want to add the " | " between values.

STEP 3: CLICK ON THE VARIABLES SECTION AND ADD THE NEW ATTRIBUTES YOU JUST CREATED

For this example we've already added the new blocks for both a BOGO 50% Hardcover and BOGO 50% Softcover Variable.

To add yours click the "Add New Block" button

BOGO 50% Hardcover ⌄			⤴
Enable	✔	Downloadable	☐
Virtual	☐	Manage Stock	☐
Image			

Regular Price($)	43.50	Sale Price($)	
			schedule
SKU		Stock status	In stock ⌄
Weight (oz)		Length (in)	
Width (in)		Height (in)	
Shipping class	Same as parent ⌄	Tax class	Standard ⌄

Description

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Usually $58. BOGO 50% Off.
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For this example we're doing a BOGO 50% Off deal for hardcover book purchases.

STEP 5: MAKE SURE THE UPDATES SHOW UP ON THE PRODUCT LISTING HOW YOU WANT IT TO BE LISTED

Store: Melissa Anne

Print Version   BOGO 50% Hardcover ⬍   CLEAR

Usually $58. BOGO 50% Off.

$43.50

1 + −   Add to cart

What it'll look like on your product listing

late husband and part of his military service.

Store: Melissa Anne

Print Version   BOGO 50% Softcover ⬍   CLEAR

Usually $36. BOGO 50% Off.

$27.00

What it'll look like on your product listing

SPOUSE-LY

SPOUSE-LY.COM

You got this

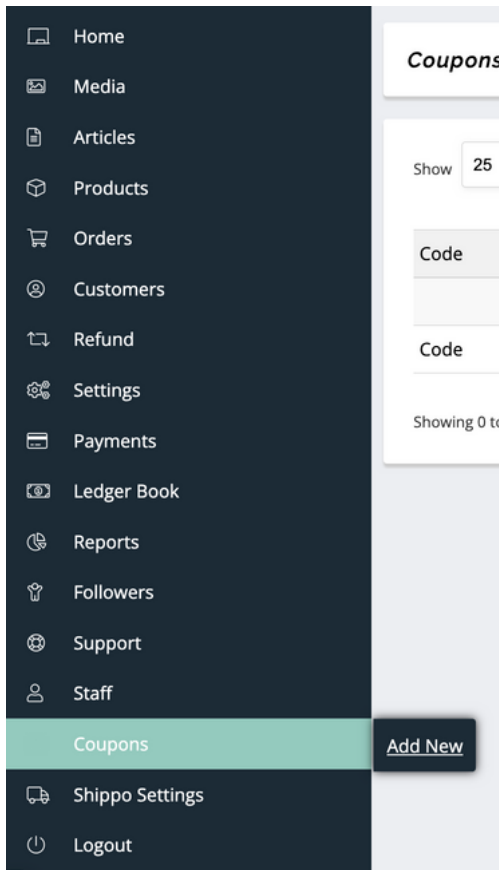# OPTION 2: CREATE A COUPON CODE SPECIFICALLY FOR YOUR OFFER

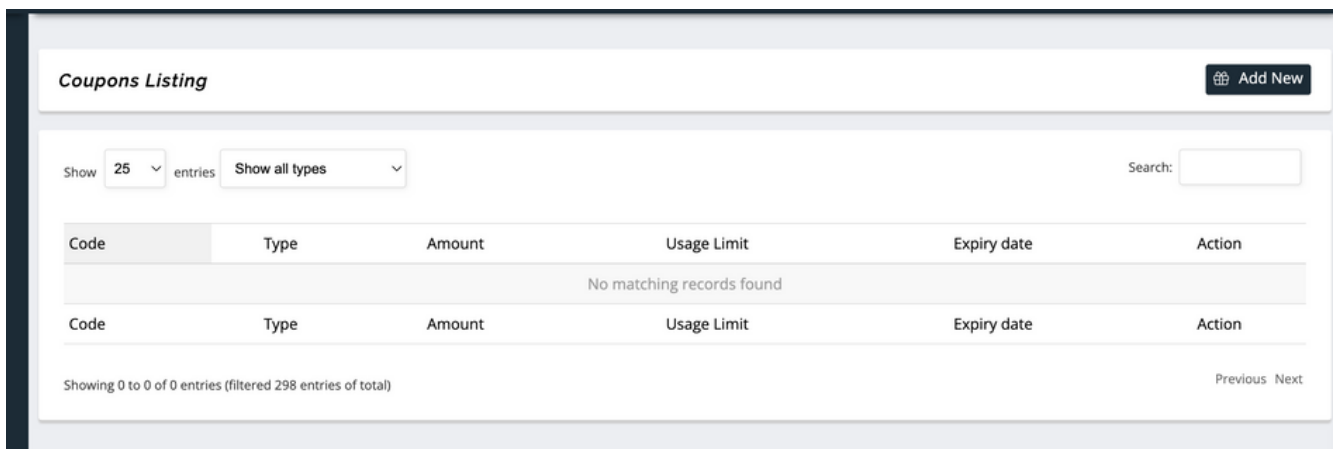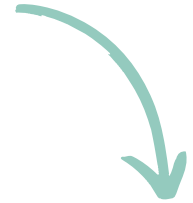Have a coupon? **Click here to enter your code**

Coupon code applied successfully.

Product	Subtotal
A Series of Flashbacks: Darkness Within × 2 Print Version: Hardcover Store: **Melissa Anne**	$58.00
Subtotal	$58.00
Coupon: bogo50	-$14.50 [Remove]
Melissa Anne Shipping	Flat Rate: $4.00
Total	**$47.50**

STEP 1: FROM YOUR DASHBOARD, CLICK ON THE COUPONS SECTION AND "ADD NEW" FOR A NEW COUPON

▢ Home	
▨ Media	***Coupons***
▤ Articles	
◱ Products	Show **25**
🛒 Orders	
⊙ Customers	Code
� Refund	
⚙ Settings	Code
▭ Payments	
▣ Ledger Book	Showing 0 t...
◔ Reports	
⚐ Followers	
◎ Support	
⌂ Staff	
Coupons	**Add New**
⊟ Shippo Settings	
⏻ Logout	

Either one of these
will work to get there

Coupons Listing   🎁 Add New

Show 25 ⌄ entries   Show all types ⌄   Search: [   ]

Code	Type	Amount	Usage Limit	Expiry date	Action
			No matching records found		
Code	Type	Amount	Usage Limit	Expiry date	Action

Showing 0 to 0 of 0 entries (filtered 298 entries of total)   Previous Next

STEP 2: CREATE A COUPON BASED ON THE DISCOUNT YOU'RE OFFERING

Code	BOGO50
Description	BOGO 50% Off
Discount Type	Percentage discount
Coupon Amount	25
Coupon expiry date	YYYY-MM-DD
Allow free shipping 🛈	☐
Show on store 🛈	☐

For this example we're doing a BOGO 50% Off deal, so we'll choose a 25% discount but will need to make additional adjustments for the quantity so it'll be equal to 50% off an item at checkout.

STEP 3: MAKE ADJUSTMENTS TO THE RESTRICTIONS AND LIMITS

Restriction		
Limit	Minimum spend	36
	Maximum spend	No Maximum
	Individual use only	☐
	Exclude sale items	☐
	Products	× A Series of Flashbacks: Darkness Within (#39340)

For this coupon code we will require a minimum spend that matches purchasing 2 products, and listing the specific products included in the deal.

Restriction		
Limit	Usage limit per coupon	Unlimited usage
	Limit usage to X items	2
	Usage limit per user	Unlimited usage

We can also set a limit to 2 items, so it only applies the 25% to two items (making it BOGO 50% off)

STEP 4: HEAD TO CHECKOUT AND TEST TO MAKE SURE THE COUPON WORKS

Have a coupon? Click here to enter your code

○ The minimum spend for this coupon is $36.00.

Billing details

☐ This is a Residential Address (optional)

First name *

Last name *

Company name (optional)

Country / Region *

United States (US)

Product	Subtotal
A Series of Flashbacks: Darkness Within × 1 Print Version: Hardcover Store: $29.00 Melissa Anne	
Subtotal	$29.00
Melissa Anne Shipping	Flat Rate: $4.00
Total	**$33.00**

I tested the code with just one item in cart but it didn't accept it due to the price.

Have a coupon? Click here to enter your code

Coupon code applied successfully.

Billing details

☐ This is a Residential Address (optional)

First name *

Last name *

Company name (optional)

Country / Region *

United States (US)

Street address *

Product	Subtotal
A Series of Flashbacks: Darkness Within × 2 Print Version: Hardcover Store: $58.00 Melissa Anne	
Subtotal	$58.00
Coupon: bogo50	-$14.50 [Remove]
Melissa Anne Shipping	Flat Rate: $4.00
Total	**$47.50**

When I adjusted cart to 2 items it worked.

Product	Subtotal
A Series of Flashbacks: Darkness Within × 3 Print Version: Hardcover Store: **Melissa Anne**	$87.00
Subtotal	$87.00
Coupon: bogo50	-$14.50 [Remove]
Melissa Anne Shipping	Flat Rate: $4.00
Total	**$76.50**

It also only discounted the two items when I tested adding 3 items into cart.

Product	Subtotal
A Series of Flashbacks: Darkness Within × 4 Print Version: Hardcover Store:	$116.00
Melissa Anne	
Subtotal	$116.00
Coupon: bogo50	-$14.50 [Remove]
Melissa Anne Shipping	Flat Rate: $4.00
Total	**$105.50**

However, if someone wanted to duplicate the deal
and order 4, it still only discounted the two.

This would be an example of a discount that
might be better used as a variable listed instead.

HAVE QUESTIONS? GET IN TOUCH!

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The Spouse-ly Team